



# Our Audience

The Ambient Menu guides diners to conversation-friendly venues where they can **connect** and be **social**.

Our primary audience consists of:

1. Individuals aged over 55 years old: After the age of 50 we tend to begin having more difficulty hearing in background noise.
2. Noise-Sensitive people: Whether due to medical or psychological conditions, the Ambient Menu can help find a less over stimulating venue to dine out.
3. Families with neurodivergent children: We understand the challenges faced by families with neurodivergent children who may be sensitive to noise and prefer a more calm environment.
4. Professionals: Professionals from various industries often seek suitable venues to hold meetings or entertain clients. We assist in finding establishments that offer a conducive environment for effective communication.
5. Personal Preference: Some people simply have a preference for a quieter eatery when eating out, especially for date nights.